



THE LOST WORLD

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**Hidden Traffic Formula
The Lost World
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INTRODUCTION

Every year tens, even hundreds of thousands of people wrestle with internet marketing, only to struggle to find targeted traffic, targeted leads and ultimately, paying customers.

To a greater or lesser degree, you may be one of them.

But...

Imagine a world where, instead of desperately hunting and scrabbling among a sea of indifferent consumers, hoping against hope to stumble across someone who might have a passing interest in your product...

You simply place your wares on display and sit back with satisfaction as thousands upon thousands of relevant customers saunter by, in a steady procession, each one pausing for a few moments to observe your product with curiosity. Every so often, one of the passers-by stops to observe in more detail and then quickly hands over his business card, asking you to get in touch soon so he can find out more.



YOUR NOTES

Space is provided on every page so you can write your own notes. Use this space to jot down ideas you've had, items you want to remember, and questions you need to ask.

YOUR NOTES

Could such a world really exist?

What an astounding difference it would make to your online business efforts if you could live in a world of steady and voluminous traffic, made up of targeted and curious customers.

Whisper it...

It's called The Lost World... And it's real.

Some will tell you that its existence is just a myth and that its rumoured riches of hungry customers and residual profits are nothing more than a fairy tale.

Others will acknowledge its existence, but will shake their head sadly, insisting that the journey is too long and the dangers too plentiful.

But ignore these nay-sayers. The former group are cynical, slipper-wearing, dullards who allow their own timidity to keep them trapped in their 9-5 career. And the latter group are those who previously set off to find The Lost World for themselves without the proper tools and without an experienced guide.

Where they failed, they assume that everyone who went before them and everyone who went after them only did likewise.

But they're wrong.

Totally, and utterly wrong.

How do I know this? Because I'm speaking to you, right now, from the very heart of The Lost World itself. Even now, as I type, I can hear around me the subtle hum of busy servers as they work to cope with the endless streams of traffic, the soft chimes of email arriving as notification of thousands upon thousands of new leads arrive each and every day, and the contented sigh of my wife as she wins another angora sweater on eBay using the money that I earned here.

My friend, The Lost World is real, and it is driving traffic, building lists and making money in quantities you wouldn't believe.

If you're ready and willing to join me, then turn on your PC, and get a pen and paper ready to take notes. You're about to embark on an expedition to...

...The Lost World.

